

TLA Worldwide PLC

Appointment of Group Chief Financial Officer

RNS Number : 0690Y

TLA Worldwide PLC

01 December 2017

1 December 2017

**TLA Worldwide plc**

("TLA" or "the Group")

**Appointment of Group Chief Financial Officer**

TLA Worldwide plc (AIM: TLA), a leading athlete representation and sports marketing business, is pleased to announce that it has appointed Mr. Richard Shamsi as Group Chief Financial Officer. Mr. Shamsi will join the Group's Board and become Group CFO on 2 January 2018.

Mr. Shamsi (aged 49) has held senior finance roles for more than 15 years and has considerable experience in both the media and agency spaces, particularly working for UK based companies with extensive US operations. Most recently, he served as Chief Financial Officer of AKQA, a wholly-owned operating company of WPP PLC and a leading full service digital agency where he was heavily involved in improving the operating and financial performance of the business. Prior to this, Mr. Shamsi was the CFO of Weve Limited, a market-leading mobile media, data analytics, consultancy and technology solutions business, which was established as a joint venture between O2, Vodafone and EE. Mr. Shamsi was instrumental in improving the financial controls and monitoring process for Weve and overseeing O2's buyout from Vodafone and EE in 2015.

In addition, Mr. Shamsi spent ten years at the Daily Mail and General Trust plc from 2004 to 2014, where he was CFO/COO of B2B Information, Daily Mail Ecommerce, the Digital Property Group, as well as Group Finance Director at Associated Northcliffe Digital Group. Mr. Shamsi has also held senior finance positions in a number of other companies, including EMAP plc, Ionica plc and Electrocomponents plc.

Bart Campbell, Executive Chairman of TLA Worldwide, said: "We are delighted to welcome Richard to TLA. His agency expertise and extensive experience as a CFO of international companies with US operations make him an ideal fit for the Group. Richard will be able to ensure the financial disciplines we strive for are adhered to and will be a valuable addition to the team."

Mr. Shamsi is currently a director of the following companies:

AKQA Ltd
----------

AKQA B.V
----------

AKQA GmbH
AKQA Srl
AKQA Holdings
AKQA Corporation
AKQA Inc
Box of Vegetables Ltd
Potato London Ltd
Radish Industries Ltd
Adlab, LLC
OCTANe LLC
Tigris Consulting Services (UK) Limited
DIS/PLAY A/S

There is no further information required to be disclosed pursuant to Schedule Two, paragraph (g) of the AIM rules.

**Enquiries:**

<b>TLA Worldwide plc</b>	
Bart Campbell, Executive Chairman	+1 212 645 2141
Michael Principe, Chief Executive Officer	
<b>Numis Securities</b>	
Nick Westlake and Oliver Hardy (Nomad)	+44 20 7260 1000
Christopher Wilkinson (Broker)	
<b>Luther Pendragon</b>	
Harry Chathli, Alexis Gore	+44 20 7618 9100