

TLA Worldwide plc
TLA Baseball Accomplishments through Mid-Year

TLA Worldwide plc (AIM: TLA) (“TLA” or the “Company”), the athlete representation and sports marketing business, is pleased to report on recent positive developments in its baseball representation division.

The Company is pleased to announce that as of the Major League Baseball (“MLB”) All-Star break, which marks the mid-point of the baseball season, the TLA baseball division and its clients have had a strong start to the year.

MLB

TLA has had four of its MLB clients rewarded with invitations to play in the MLB All-Star Game, which will be played on July 10, 2012, an increase of one over last year’s selections. As All-Stars are chosen by the fans, their peers, managers and coaches, their selection bodes well for future contracts, both on and off the playing field. TLA now represents a total of 17 current and past All Stars.

MLB Draft

TLA’s baseball division had a successful Draft, the process by which amateur players are chosen to play professional baseball. TLA advised 18 players this year, four more than in 2011. A number of the draftees are expected to sign above market contracts, evidencing TLA’s negotiating prowess. The amateurs who sign professional contracts will further add to the nearly twenty five new clients signed by TLA, as a company, since flotation. Such new clients will enhance the current TLA roster which we expect will provide future revenue as they progress in their careers.

This will take the total TLA new client wins since IPO to over 40.

Minor League Clients

TLA had seven of its minor league baseball clients called up to the major leagues as of the All-Star break, an increase of six players from the corresponding prior period, officially marking the beginning of their MLB playing careers and service time.

Additionally, sixteen of TLA’s minor league clients were selected as All-Stars, representing the top players in their leagues, which marks an increase of nine selections for TLA clients over the prior year. The major league call ups and minor league All-Star selections are positive for TLA as they increase the Company’s revenue visibility in future years.

TLA CEO Mike Principe commented, “The TLA baseball division is executing and excelling in all aspects of professional baseball. The people who make TLA are the best in the business and continue to provide best-in-class service for our clients which will enable TLA to further its growth plans for years to come. In light of the strength and health of Major League Baseball, TLA is especially well positioned in its marketplace.”

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For further information

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About TLA Worldwide

Founded in December, 2011 through the merger of Legacy Sports Group and The Agency Sports Management, TLA Worldwide plc (TLA:LN) and its' subsidiary, The Legacy Agency, Inc., is a leading athlete representation and sports marketing business with a full service offering to its clients in baseball, broadcasting, coaching, endorsement and golf talent, as well as corporate consulting. The company's success and growth potential is founded on three key pillars: the competency of the underlying businesses, their complementary practices and the strength and experience of the management team. TLA has an exceptional roster of clients including baseball All-Stars C.C. Sabathia, Carl Crawford, Adam Dunn, Ricky Romero, Rickie Weeks and Vernon Wells, broadcasters Troy Aikman, Dan Hicks, Darryl Johnston, Chris Myers and Mitch Williams, college coaches Mick Cronin, Randy Edsall, Mark Fox and Mark Gottfried, PGA Tour professionals, Jim Furyk, Matt Every, Robert Garrigus, John Huh, Spencer Levin, Jeff Overton, John Senden and Kyle Reifers, and talent marketing clients such as Reggie Bush, Colt McCoy, Ndamukong Suh and Ryan Tannehill. Headquartered in New York, TLA operates out of offices in New York, Newport Beach, Houston, San Francisco, Charleston, SC and London. For more information, visit www.tlaww-plc.com.